

**Sample District Bulletin Blurb (to be used in district publications, websites, and/or social media) to introduce and/or celebrate Love the Bus Month**

**Sample Title:**

Celebrating Love the Bus: Showing Gratitude for School Bus Professionals

**Opening:**

1. Sample #1 (opening - fun): It's that time of year again, folks! February is officially Love the Bus month. Let's give a round of applause to the unsung heroes who keep our kiddos safe on their way to and from school. These rock stars make the yellow school bus ride a reality for our young scholars!
2. Sample #2 (opening - formal): February marks the month-long celebration of Love the Bus, a time to show gratitude towards the dedicated professionals who ensure the safety of students on their journey to and from school. This initiative is a meaningful way to recognize the diverse group of individuals who make the yellow school bus experience possible for students.

**Middle:**

1. Sample #1 (middle – fun): Love the Bus isn't just about high-fiving our awesome school bus drivers for getting our kids to and from school safely, it's about recognizing how school transportation is a mighty game-changer for education. By giving props to these rockstar drivers, we can inspire even more peeps to join the school bus gang and make sure that future generations keep getting to school safe and sound.
2. Sample #2 (middle - formal): In addition to promoting safety, Love the Bus also emphasizes the positive impact that school transportation has on education. By recognizing and appreciating the efforts of these professionals, we can inspire more people to consider careers in school transportation and help to ensure that students continue to receive safe and reliable transportation services for years to come.

**Closing:**

***Make it personal to your district and team!*** Highlight what your district intends to do or has done to celebrate Love the Bus month.