

2023 BUSINESS PARTNER PROSPECTUS



THE **NAPT** ROAD SHOW

NATIONAL ASSOCIATION
for PUPIL TRANSPORTATION

BE IN THE ROOM.

A SERIES OF ISSUE-FOCUSED EVENTS.
SAFETY FIRST. SAFETY ALWAYS.

APRIL 24 - 26, 2023: RALEIGH, NC

JULY 31 - AUGUST 2, 2023: BUFFALO, NY



THE ROAD SHOW IS AN *INTIMATE* EVENT, DESIGNED TO FOSTER STRATEGIC CONVERSATIONS, ALIGN OUR PROFESSIONAL INSIGHTS, AND EXAMINE THE COMMON ISSUES THAT WE ALL FACE.



SAFETY FIRST. SAFETY ALWAYS.

- **STUDENT MANAGEMENT** - MANAGING A POST-PANDEMIC STUDENT POPULATION;
- **COMMUNITY AND CRISIS MANAGEMENT** - MAINTAINING SAFE TRAVEL FOR ALL STUDENTS;
- **BEST PRACTICES IN SPECIAL NEEDS STUDENT TRANSPORTATION** FROM INDUSTRY EXPERTS
- **TACKLING THE BUS DRIVER SHORTAGE ISSUE IN YOUR AREA** - A LOOK AT RECRUITING AND PRE-HIRING COMMUNICATIONS AND PLANS;
- **DRIVER TRAINING AND RETENTION** - BUILDING A LASTING TEAM FROM DAY 1;
- **CREATING THE SAFEST BUS** - NEW PRODUCTS AND FEATURES TO PROMOTE STUDENT AND DRIVER SAFETY;
- **LEADING FROM THE CENTER** - HOW TO BECOME A RESPECTED AND VALUED MEMBER OF THE DISTRICT MANAGEMENT TEAM.

SPONSORSHIP BENEFITS

An event designed with exclusivity in mind. Sponsorship includes registration for 2 company representatives;

Speaking opportunities that allow you to showcase solutions **without being tethered to a designated location;***

Designated Speed Networking Times - supplier assigned tables, attendees to rotate;

Recognition as an official sponsor of the event;

Social media exposure;

Signage at the event (provided by NAPT);

Recognition on all event communications (pre, live, and post-event);

Pre & post-event registration list.



*Speaking opportunities will be determined by NAPT Staff.

SPONSORSHIP COSTS AND GUIDELINES



\$6,500

PER SPONSORING ORGANIZATION

FOR **BOTH** ROAD SHOWS (APRIL & AUGUST)

SPONSORSHIP IS EXCLUSIVE TO NAPT® BUSINESS PARTNERS

FOR CUSTOMIZED SPONSORSHIP
OPPORTUNITIES

CONTACT NAPT HQ

EXCLUSIVE SPONSORSHIP ENHANCEMENTS

\$15,000
AUDIOVISUAL
TOTAL

\$12,000
DINNER
TOTAL

\$10,000
SOCIAL HOUR
TOTAL

ONE OPPORTUNITY
AVAILABLE/PER SHOW
(PER SPONSORSHIP)

TWO OPPORTUNITIES
AVAILABLE/PER SHOW
(PER SPONSORSHIP)

\$5,000
BREAKFAST
TOTAL

\$7,000
LUNCH
TOTAL

\$4,000
BREAK
TOTAL



QUESTIONS?

CONTACT ANGELA KELLY

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SEE YOU IN 2023!