

# 2023 BUSINESS PARTNER PROSPECTUS



# THE NATIONAL ASSOCIATION for PUPIL TRANSPORTATION ROAD SHOW

**BE IN THE ROOM.**

A SERIES OF ISSUE-FOCUSED EVENTS.  
***SAFETY FIRST. SAFETY ALWAYS.***

**APRIL 24 - 26, 2023:** RALEIGH, NC

**JULY 31 - AUGUST 2, 2023:** BUFFALO, NY



THE ROAD SHOW IS AN *INTIMATE* EVENT, DESIGNED TO FOSTER STRATEGIC CONVERSATIONS, ALIGN OUR PROFESSIONAL INSIGHTS, AND EXAMINE THE COMMON ISSUES THAT WE ALL FACE.



## ***SAFETY FIRST. SAFETY ALWAYS.***

- **STUDENT MANAGEMENT** - MANAGING A POST-PANDEMIC STUDENT POPULATION;
- **COMMUNITY AND CRISIS MANAGEMENT** - MAINTAINING SAFE TRAVEL FOR ALL STUDENTS;
- **BEST PRACTICES IN SPECIAL NEEDS STUDENT TRANSPORTATION** FROM INDUSTRY EXPERTS
- **TACKLING THE BUS DRIVER SHORTAGE ISSUE IN YOUR AREA** - A LOOK AT RECRUITING AND PRE-HIRING COMMUNICATIONS AND PLANS;
- **DRIVER TRAINING AND RETENTION** - BUILDING A LASTING TEAM FROM DAY 1;
- **CREATING THE SAFEST BUS** - NEW PRODUCTS AND FEATURES TO PROMOTE STUDENT AND DRIVER SAFETY;
- **LEADING FROM THE CENTER** - HOW TO BECOME A RESPECTED AND VALUED MEMBER OF THE DISTRICT MANAGEMENT TEAM.

# SPONSORSHIP BENEFITS

***An event designed with exclusivity in mind.*** Sponsorship includes registration for 2 company representatives;

**Speaking opportunities** that allow you to showcase solutions **without being tethered to a designated location;\***

**Designated Speed Networking Times** - supplier assigned tables, attendees to rotate;

Recognition as an official sponsor of the event;

Social media exposure;

Signage at the event (provided by NAPT);

Recognition on all event communications (pre, live, and post-event);

Pre & post-event registration list.



\*Speaking opportunities will be determined by NAPT Staff.

# SPONSORSHIP COSTS AND GUIDELINES



# \$6,500

PER SPONSORING ORGANIZATION/PER ROAD SHOW

## SPONSORSHIP IS EXCLUSIVE TO NAPT® BUSINESS PARTNERS

FOR CUSTOMIZED SPONSORSHIP  
OPPORTUNITIES

**CONTACT NAPT HQ**



# EXCLUSIVE SPONSORSHIP ENHANCEMENTS

**\$15,000**  
**AUDIOVISUAL**  
TOTAL

**\$12,000**  
**DINNER**  
TOTAL

**\$10,000**  
**SOCIAL HOUR**  
TOTAL

ONE OPPORTUNITY  
AVAILABLE  
(PER SPONSORSHIP)

TWO OPPORTUNITIES  
AVAILABLE  
(PER SPONSORSHIP)

**\$5,000**  
**BREAKFAST**  
TOTAL

**\$7,000**  
**LUNCH**  
TOTAL

**\$4,000**  
**BREAK**  
TOTAL



# QUESTIONS?

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# SEE YOU IN 2023!