

2020 NATIONAL SCHOOL BUS SAFETY POSTER CONTEST

WHO MAY ENTER:

Any student enrolled in a public, parochial or other private elementary or middle school (plus High school for Divisions 4 and 5 only) in the United States of America, Canada or an overseas US military installation may submit artwork to the National School Bus Safety Poster Contest.

POSTER SPECIFICATIONS:

Completed poster size must be 11" x 17" or 12" x 18". Posters may be illustrated on the vertical or horizontal axis.

Designs should be submitted on quality tag, poster illustration board or heavy paper. Construction paper may be used but those entries should be mounted on poster board or heavy paper. Lamination is not permitted and will disqualify the poster.

There is no limitation on the use and number of colors.

There is no limitation on the type of media -- such as print, crayon, felt pen, etc. -- used on the poster design; however, wood, plastic, glass or metal should not be part of the poster. Collage materials should not be used. Glued on pieces will disqualify the poster.

Lettering and Drawing: The poster design will incorporate freehand letters only. Stenciled, pre-printed, manufactured stick-on or press-on letters or tracings may not be used and will disqualify the poster. Lettering should be clearly legible, even if used as part of the poster design. Cut paper / stencils (freehand or pre-drawn stick-on lettering) are not permitted and will disqualify the poster.

Poster designs may not incorporate any copyrighted characters (i.e., comic and/or television characters), photographs, magazine or newspaper illustrations, or trademarks.

Drawings must be original, correct in safety concept and the exclusive work of the student entering the contest in idea, design and execution. The original drawing must be submitted; photocopies are not acceptable. All artwork should be positive in approach, demonstrating only proper school bus safety behaviors. At least a part of a yellow school bus must be present on the poster.

There must be a 3" x 5" card / entry blank which includes the student's name, grade, age, teacher's name, school name and school address securely fastened to the back of the poster. Please print clearly. Do not place name, school, etc., on the front of the poster. Display this personal information on the back only.

An art instructor or art teacher should supervise all work.

POSTER THEME:

Every poster and slogan must harmonize with the 2020 poster contest theme:

Be Safe - Know the Danger Zone

Contestants must illustrate the above theme or "Can't Touch This – The Danger Zone!" only. (**Please Note:** The "Can't Touch This – The Danger Zone!" theme was changed in January of 2020 in response to concerns it could be misconstrued. If students have already drawn posters based on this theme, they will still be accepted as valid entries in the national contest.) The theme on the poster must be exactly as shown above, to include all punctuation.

WHEN CAN POSTERS BE DRAWN?

Posters can be drawn anytime between September 2019 and September 2020, up to the deadline to submit an entry. States / provinces often prefer the artwork to be created in the spring and then hold a state contest in the summer to determine which poster(s) will be entered in the national contest. A state / province pupil transportation association often sponsors these contests. Please contact your [state director of pupil transportation services](#) or [NAPT headquarters](#) to obtain the name, telephone number, and / or email of the person who can best explain the poster contest logistics in your state.

CONTEST DEADLINE:

Posters must be received by Swift Solutions, PO Box 150790, Austin, TX 78715 by October 1, 2020.

CONTEST INFRASTRUCTURE:

The National School Bus Safety Poster Contest is sponsored each year by the National Association for Pupil Transportation, the National Association of State Directors of Pupil Transportation Services, and the National School Transportation Association, which work together as the American School Bus Council.

The National School Bus Safety Poster Contest is supported by a state / province level infrastructure. The national contest is open only to winners of state / province contests or contests held by overseas US military installations. Contact your [state director of pupil transportation services](#) or the [NAPT headquarters](#) for information about where to submit posters in your state contest. No other posters will be accepted.

As an exception, students who live in a US state, Canadian province, or overseas US military installation that does not have a contest may submit entries directly to Swift Solutions for evaluation and potential selection for national competition.

Each participating US state, Canadian province, or overseas US military installation may submit one (only *first-place* winners) winning poster in each of the following categories: **Division #1** - Grades K-2; **Division #2** - Grades 3-5; **Division #3** - Grade 6-8; **Division #4** - Special Education (Grades K-12); **Division #5** - CAD (Computer-Aided Drawing). There is also a separate contest for International entries (**Division #6**).

Please Note: Division #5 - CAD and Division #6 - International entries are eligible for competition within those respective divisions but are not eligible to be the Overall Contest Winner.

All posters and related intellectual property rights become the property of the American School Bus Council upon receipt and are not returned to the artist, his / her parents / legal guardians, art instructor or art teacher, school, state or contest sponsor, or any other person(s) claiming a right, title, or other interest in the poster. Posters that have been used for any promotional purposes may not be submitted.

MAILING INSTRUCTIONS:

No more than FIVE posters from each state / province may be entered in the national contest (one in each Division).

Do NOT roll posters. They must be mailed / delivered flat.

Winning posters from each participating state / province / overseas US military installation must be mailed first class in a flat envelope to:

National School Bus Safety Poster Contest
c/o Swift Solutions
PO Box 150790
Austin, TX 78715

JUDGING:

Prominent individuals in the field of pupil transportation will evaluate posters during the annual NAPT Conference & Trade Show in November 2020. Criteria for the selection of award-winning posters are:

Relationship of the poster design to the school bus safety practices	(Safety Impact)
Originality of the poster and how the idea is expressed in the poster design	(Originality)
Artwork and its execution	(Artistic Quality)
Visual impact of the poster design	(Visual Impact)

The National School Bus Safety Week (NSBSW) Committee has the right to disqualify any entry that does not comply with all contest requirements.

PRIZES:

Prizes will be awarded for each division as follows:

1st Place and Overall Winner	\$ 500 check
1st Place Winners of remaining 3 divisions	\$ 250 check
2nd Place Winners of each 4 divisions	\$ 100 check
3rd Place Winners of each 4 divisions	\$ 50 check
1st Place Winner – CAD division	\$ 50 check
1st Place Winner – International division	\$ 50 check

The 1st Place / Overall winning poster will be used to promote National School Bus Safety Week in 2021.

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Please complete and attach this form to the back of each poster in accordance with poster specifications noted in the contest rules.

PRINT CLEARLY

Student Name _____

Grade _____ Age _____ Division _____

School _____

School Address _____

City _____ State _____ ZIP _____

Teacher's Name _____

Student's Home Address _____

City _____ State _____ ZIP _____

*Do not place this personal information on the front of the poster.
Display on the back only.*